



# SANTIAGO CHILE 2013

The 26<sup>th</sup> International Congress for School  
Effectiveness and Improvement

**January 3-6, 2013**



UNIVERSITY OF TORONTO  
OISE | ONTARIO INSTITUTE  
FOR STUDIES IN EDUCATION



## Invitation

You are invited to the XXVIth annual conference of the International Congress for School Effectiveness and Improvement to be held in Santiago, Chile on January 3 -6, 2013.

The conference theme will be **Educational Systems for School Effectiveness and Improvement: Exploring the Alternatives.** The program will include keynote lectures, presentations and workshops. These will address school effectiveness and improvement issues related to diverse systems of educational governance, accountability and support, whole school improvement and classroom practice at the national, regional and local levels around the world.

We expect to bring together school leaders, school administrators, researchers and policy-makers to discuss central issues of key educational policy changes and to share ideas and experiences in schools of the world.

This will be the first time that this important congress will take place in Latin America, offering the possibility of getting acquainted with the reforms and policies adopted by a vast region that faces educational problems also shared by other countries that have traditionally participated in the congress.

We hope to make your visit to Santiago both interesting and entertaining.

  
Lorna Earl,  
ICSEI President

  
José Weinstein  
Chair  
ICSEI 2013

  
Stephen Anderson  
Chair Program Committee  
ICSEI 2013



## Congress theme

# Educational Systems for Schools Effectiveness and Improvement: Exploring the Alternatives

The enhancement of education's quality levels necessarily involves the development of processes of change at all levels of the educational system. Not only the development of systemic reforms concerning management and decision-making, curricula, education financing, and teaching organization are required, but also the design and application of different measures to increase the effectiveness and efficiency of educational administration, both at a national level as well as at regional and local levels, including school inspection, teacher training, and other external support to schools.

In addition, the changes aimed at school improvement cannot but fail if they are not implemented through the teaching activities taking place inside the classroom. On the other hand, the issue of the responsibility and accountability of all the actors in the

educational system has been gaining momentum as a global trend to ensure continuous improvement of the school system and of the teaching-learning processes taking place in the classroom. ICSEI 2013 will focus on obtaining knowledge about and comparing the modalities adopted by different educational systems concerning these topics, their results, and the lessons learned.

This congress seeks to address the school effectiveness issue beyond the school itself, opening an opportunity for discussion about the importance of the way in which the systems can and must contribute to such effectiveness. Specifically, the Agenda will include four subthemes. For each subtheme we provide a sample of related topics; however, the proposals submitted do not need to be limited to the examples given.



## Subthemes

**Systems of educational governance for school effectiveness and improvement.** (national, regional, district; public, private, and combined governance at the school level). Here, we expect to address issues like:

- The role of the State in school effectiveness and improvement
- The role of school system administrators/districts in school improvement
- New school management policies and models of school effectiveness
- The coordination and distribution of functions between the school, local, and national levels and their impact on school effectiveness processes.
- Educational decentralization and/or privatization processes
- Large-scale educational reforms and their impact on school effectiveness

**Support and accountability systems for school effectiveness and improvement.** Guiding topics will refer to such topics as:

- Experience and effectiveness of external support strategies for school improvement
- Accountability systems for school effectiveness and improvement
- Supervision and inspection systems and their contribution to the effectiveness of educational systems/units
- School networks: experiences and evidence of their effectiveness

**The school as a system: keys for improvement.** With this, we expect to analyze aspects like:

- Leadership organization and distribution within schools
- School-based accountability practices and use of data for school effectiveness
- Teachers professional learning and community
- Learning assessment within schools
- School-based innovative practices for school improvement
- Emergent practices in teachers' supervision

**The classroom: expression of systemic changes and main learning scenario for students and teachers.** Here, the purpose is to examine progress in areas such as:

- The classroom as an organizational system for effective instruction
- Curriculum, learning, and instructional effectiveness strategies
- Accountability inside the classroom
- Equity in the classroom: effective and inclusive teaching (gender, race, poverty)
- Technology in the classroom used at the service of educational effectiveness
- New management systems for the classroom: student involvement in decision-making

For any of the themes and subthemes, we invite presentations that address, methodological work on innovative strategies and techniques for investigating school effectiveness and improvement issues related to: varying systems of educational governance, accountability and support, whole school improvement, and classroom practice at the national, regional and local levels worldwide.

# Keynote speakers

**Michael Fullan**, Professor Emeritus OISE/UT, internationally known author and consultant on system change. He is invited to speak on the general theme of alternative systems for school effectiveness and improvement.

**Henry Levin**, Professor Teachers College Columbia University, Director of the Center for Studies of Privatization in Education. He is invited to speak on the theme of alternative systems of governance as related to education quality and improvement, particularly public/private and private alternatives.

**Marlene Scardamalia**, Professor OISE/UT, Director of the Institute for Knowledge Innovation and Technology. She will address 21 st Century learning skills pedagogy and assessment.

**Emiliana Vegas**, Lead Economist, World Bank Human Development Network. She is invited to speak about her international comparative work on “teacher policies” and evidence of their impact on education quality.

**Sara Ruto**, Regional Manager Uwezo East Africa. She will speak about the experiences of the Uwezo project, a civil society run accountability system that has been implemented country-wide in Tanzania, Kenya and Uganda.

# Important dates

May	Call for proposals opens
June	Online registration opens
August	Call for proposals closes
September	Notification of acceptance or decline
December	Online Registration closes

# Registration and Fees

Registration will be done online. Full process will be available on May 2012 at the congress web site.

ICSEI members will have a special registration fee. New members may sign up at [www.icsei.net](http://www.icsei.net) and benefit with this special rate.

	In Chilean pesos		Reference value In Dollars* (exchange rate 14-03-12)	
	Normal fee	Early bird fee **	Normal fee	Early bird fee**
ICSEI 2013 fees				
ICSEI members, developed countries	310.000	279.000	639	575
ICSEI non members, developed countries	360.000	324.000	742	668
ICSEI members, developing countries	260.000	234.000	536	482
ICSEI non members, developing countries	310.000	279.000	639	575
Students	180.000	162.000	371	334

\* Fees will be published at the web site in Chilean pesos. At the moment of registration, participants will have to make the conversion to their type of change.

\*\* Early bird fee, until Nov 3<sup>rd</sup> 2012

Classification of developing countries is according to [Development Assistance Committee \(DAC\)](#) list from OECD 2011-2013

Registration fees include participation in conference program sessions, coffee breaks, lunches, welcome cocktail and abstracts´ book.

Optional activities (dinner and cultural evening) will be published at the website. Costs are additional.

## Venue and accommodation

photo courtesy Sheraton Hotel



- The congress will take place at the **Sheraton Santiago Hotel and Convention Center**, a comfortable and recently renewed building which offers spacious, and airy meeting rooms with natural light, as well as wide green areas for relax. It offers a magnificent view of the Andes Mountains and is located in the heart of Santiago, near to interesting sites and very close to the district's best shopping, restaurants and pubs. It is just 12 minutes from the airport and an easy drive to Viña del Mar and Valparaiso at the seaside.
- All congress activities will take place within the Santiago de Chile downtown area and within walking distance of one another. Santiago's Mediterranean weather offers a mild climate. In January temperatures range from 85 to 55°F, nights are fresh and pleasant.

## Hotels

Three hotels in different price categories will offer special rates for the congress. One is that of the congress venue and the other two are within walking distance. Venue and hotels are located at a quiet and modern neighborhood which offers a wide range of restaurants, cultural activities and shopping.

HOTEL rates / day		
	Single	Double
<b>Sheraton Santiago Hotel*</b> ★★★★★		
Standard	US\$ 165	US\$ 175
Club Floor	US\$ 195	US\$ 205
<b>Hotel Torremayor</b> ★★★★		
Standard	US\$ 140	US\$ 140
Superior	US\$ 165	US\$ 165
<b>Eurotel</b> ★★★★		
Standard	US\$ 105	US\$ 195

Note: Prices include Breakfast (buffet).  
Rates do not include 19% tax. Foreigners can avoid it by paying in USD.  
Identification as ICSEI participant is recommended with hotel registration.

\*Preferential rates valid until Nov 3rd.

Alternative tourism agencies contact will be offered when registration process opens.

## The country and the city

**Chile** is a highly attractive destination: the country is located in the southern-most part of the world; it is one of the longest countries on the planet and has an amazing biodiversity and climate diversity.

The Chilean territory contains the desert of Atacama, the driest in the world. On the other hand, it has the most extensive Patagonic ice on earth, representing a world water reserve (with 77% of the glaciers in the Southern Hemisphere). Chile is a world-class wine and fruit exporter, an exceptional location for fishing and it hosts two world-renowned tourist destinations: Easter Island and Torres del Paine.

**Santiago**, the Chilean capital, offers a variety of attractions. This is a city full of contrasts, where history and modernity coexist. In the same block one can find an ancient church and use the most modern subway in Latin-America. Located at the base of the Andes Mountains and with a population of over 6 million inhabitants, it has a privileged Mediterranean climate. Its valuable geographical location allows visitors to reach interesting touristic sites at 200 km distance (ski centers, wine routes, seaside cities like Valparaiso).

### Information about Santiago and the country

<http://www.thisischile.cl>

<http://www.rutaschile.com/eng/>

<http://www.chile.travel/en.html>



photo courtesy SERNATUR



## Appealing clues of the Chilean educational system

Chile is also renowned on the world scene as a country that has achieved great progress in education, which is evidenced by an improvement in international assessment results. In the recent (2010) Mc Kinsey report, Chile went from low, poor, elementary, or deficient educational performance to acceptable, reasonable, or promising educational performance, which confirms the country's educational progress as reflected in 2000 and 2006 PISA assessments. Moreover, the 2009 PISA results confirm that Chile is progressing in 15-year old student learning, especially in terms of reading comprehension competences. OECD highlights the "outstanding achievements" obtained in this area especially by Israel, Poland, and Chile. These are mainly due to the trajectory of reforms developed over more than two decades and the implementation of several initiatives towards school improvement.

Also, the Chilean educational system has certain characteristics that make it attractive for international specialists. Among these is the fact of it being a system that combines market principles with government responsibility to ensure quality education for all. Chilean public education has been characterized by operating through a system where public and private providers are funded by a fiscal subsidy on a per student basis, similar to a voucher system, therefore representing a case of special interest for the international community.



## Travelling to Santiago de Chile

Due to the country's location it is better to fly to Santiago de Chile.

The main Chilean airport – Aeropuerto Arturo Merino Benitez- is located near Santiago centre.

Public transport runs 24 hours a day. Buses and transfers to the hotels take 45 minutes and tickets can be purchased at the airport's luggage claiming room.



## Host and organization

Chair ICSEI 2013  
**José Weinstein**

Academic Coordination  
**Gonzalo Muñoz**

Administrative Coordination  
**Andrea Horn**

Information and registration  
[www.icsei.net/2013](http://www.icsei.net/2013)  
[congress2013@icsei.net](mailto:congress2013@icsei.net)

Chair Program Committee  
**Stephen Anderson**

Communication  
**Ana María de Andraca**

Production  
**Lorena Ortíz**



## ICSEI 2013: A joint effort for educational improvement

The conference will be hosted by Fundación Chile, in collaboration with the International Centre for Educational Change of the Ontario Institute for Studies in Education, University of Toronto.



ICSEI 2013 will be co-sponsored by the Chilean Ministry of Education, Fundación Minera Escondida, The Regional Bureau of Education for Latin America and the Caribbean (UNESCO/OREALC), and El Mercurio newspaper.

The congress will also be supported by the Centro de Estudios de Políticas y Prácticas en Educación (CEPPE), Programa de Promoción de la Reforma Educativa de América Latina y El Caribe (PREAL), Red Iberoamericana de Investigación sobre Cambio y Eficacia Escolar (RINACE), Fundación Educacional Arauco, Fundación Imagen de Chile and other organizations involved in educational development.

Start Planning Your Participation  
at ICSEI 2013!

